

**07.–09.
OCTOBER
2022**



**CULTIVA
HANFEXPO
VIENNA**



HE MP

DON'T PANIC
IT'S ORGANIC



CULTIVA HANFEXPO

THE FIRST JOINED EDITION OF CULTIVA AND HANFEXPO WAS SUCCESSFULLY HELD AT MARX HALLE FROM 19TH TO 21ST NOVEMBER 2021.

„Together we are strong!“ was the motto of this year’s hemp exhibition, where for the first time CULTIVA and HANFEXPO were held as a joined event. The exhibition went as planned and thousands of hemp enthusiasts were able to get plenty of information about the various uses of cannabis over an entire weekend. The exhibition went as planned and thousands of hemp enthusiasts were able to get plenty of information about the various uses of cannabis over the entire weekend. The CULTIVA HANFEXPO is one of the largest hemp exhibitions in Europe. About 160 exhibitors presented their products, innovations and know-how on site.

For the visitors, there was a comprehensive range of hemp-based topics with everything that comes with it. In the generously arranged outside area of the CULTIVA HANFEXPO there were delicious snacks for the physical well-being of the visitors.

Parallel to the exhibition, the CULTIVA HANFEXPO CONGRESS took place, providing insight into the topics of law, politics, medicine as well as culture and innovation. National and international experts shared their knowledge with the audience during the congress. The informative lectures highlighted different topics and were able to provide valuable knowledge to the participants.

2021
REVIEW



2021 REVIEW



Another exciting highlight of the CULTIVA HANFEXPO 2021 was the glassblowing show Torchland Glas Circus by THCBD Austria. The fascinating live show took place in the center of the hall. Professionals such as Merlin Glass (DE), BadaBing (DE) and OriginalGlass (GB) spectacularly demonstrated their skills and thrilled visitors every exhibition day. The unique pieces created on site were produced in all colors, shapes and variations and could be purchased at the exhibition.

In business, establishing long-lasting relationships proves to be extremely important. At the exhibition, in addition to meeting with customers, exhibitors also had time to exchange ideas and maintain and expand their contacts. In addition, a business brunch as well as B2B networking event offered the opportunity to exchange ideas with entrepreneurs from the same industry.

During the day, business talks were held in the business lounge and many exhibitors were able to use the set-up to expand their valuable network.



HEMP is on my mind

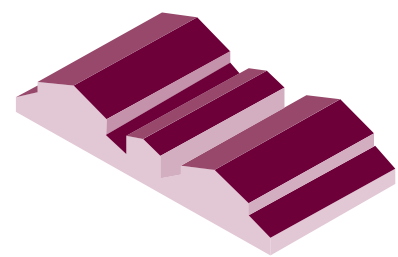
10 REASONS

for your participation as exhibitor at CULTIVA HANFEXPO

At CULTIVA HANFEXPO, manufacturers meet decision-makers, buyers and journalists from all over the world to present, see, test and report on the industry's latest innovations. Set new trends with your products and present yourself and your company at CULTIVA HANFEXPO

1. Unique Location

With its central location in the heart of Vienna and easy access to public transport, the MARX HALLE is one of the top exhibition venues in Europe and the ideal setting for CULTIVA HANFEXPO.



2. Vienna calling

Located in the center of Europe, Vienna is the sixth largest city in the European Union with a population of around 1.9 million. Due to its proximity to the neighboring states of Hungary, Slovakia and the Czech Republic, there is a potential of 4.5 million visitor.

6. International

Meet exhibitors, trade visitors and media representatives from a wide range of countries and create a global network for your success.



7. Congress

National and international experts from all around the world will be presenting lectures on all three days of the exhibition on the stage of the Cutiva Congress.



3. Excellent Accessibility

The MARX HALLE has an excellent connection to the public transport network and can therefore be reached car-free. Also from Vienna Airport you can reach the main entrance in less than 20 minutes.

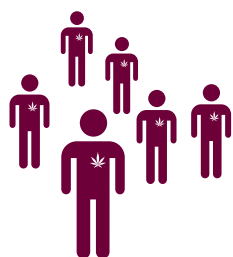


8. Spot on

CULTIVA HANFEXPO and its exhibitors are continuously reported on throughout the year in trade magazines, daily newspapers and via social media channels. The community is constantly growing. We produce high-quality content.

4. Target Group

For visitors of CULTIVA HANFEXPO exhibitors are the main reason for visiting the fair. You can expect quality interested buyers with high purchasing power.



5. B2B

Use the opportunity for direct dialog with buyers, investors and customers. The VIP Lounge offers the perfect setting for this.

9. Party-Time

Celebrate your successes with industry colleagues at the CULTIVA HANFEXPO after-show party and enjoy a relaxed evening with music and cool drinks. On Saturday you are our guest.



10. Your stay

There are several hotels in the immediate proximity of the exhibition grounds, which can be reached in just a few minutes by walking. Thus, as an exhibitor, you are not dependent on a car and can get to the exhibition just by walking.



CULTIVA HANFEXPO 2022

Over three days from the 7th to the 9th of October about 220 national and international exhibitors will present their products in the MARX HALLE for potentially 18,000 visitors. All companies from the cannabis industry will be offered the best possible platform to present their products and innovations and the variety of uses of hemp.

CULTIVA HANFEXPO combines trade fair, lectures and workshops under one roof and is a meeting point for hemp enthusiasts, interested visitors as well as investors and young entrepreneurs in the hemp industry. At CULTIVA HANFEXPO, manufacturers meet decision-makers, buyers and journalists from all over the world to present, learn about, test and report about the latest innovations in the industry.

220 international &
national EXHIBITORS

180 | SPACE IN SQM
BOOTHS | **10.000**

15.000 expected
VISITORS

**07.–09.
OCTOBER
2022**

OPENING TIMES

Friday, 07. October | 11:00 am – 20:00 pm
Saturday, 08. October | 11:00 am – 19:00 pm
Sunday, 09. October | 11:00 am – 18:00 pm

LOCATION

MARX HALLE, Karl-Farkas-Gasse 19, 1030 Vienna
Public transport: Metro U3 Station Schlachthausgasse
Tram 18 and 71, Bus 74A and 80A
With the car: BOE Garage Neu Marx



EXPERIENCE THE MIRACLE OF HEMP

Through the entrance area of the MARX HALLE, visitors enter the approximately 10,000 m² exhibition area. Here you can find everything around the topic of hemp. National and international exhibitors present their products and innovations in the field of industrial hemp and CBD. The product range is varied: whether textiles, building materials or cosmetics, food or beverages, the diversity of the use of hemp is the focus of the exhibition.

From a wide variety of food such as hemp oil, pesto or hemp cookies to sports supplements such as hemp protein or energy bars made from hemp to CBD products for animals, the CULTIVA HANFEXPO offers a 360° experience on the subject of hemp.

Publishers and trade magazines from the industry bring current issues and publications to Vienna. Law companies inform about the legal conditions and offer visitors the possibility of a legal consultation directly on the spot. In addition to information and advice on CBD, there will be a wide range of CBD products of all kinds to test and try at the CULTIVA HANFEXPO. Workshops, for example on the production of hemp ropes, also invite visitors to get to know this unique raw material better.



360° EXPERIENCE



Another important focus includes indoor and outdoor cultivation as well as the various cultivation techniques and cultivation tools. In the cultivation sector, there is a wide range of equipment required for the production of the end product. These include products for hydroponic, aeroponic and traditional cultivation.

The commerce with seeds and cuttings is allowed in Austria. Possession of one or more hemp plants is also not prohibited. Leading European companies from the fields of fertilizers, lamps and cultivation technologies are also represented at CULTIVA HANFEXPO.

The CULTIVA-HANFEXPO-Congress will take place at the same time as the exhibition in the MARX HALLE. In the Start-up-Corner, young entrepreneurs will present their new and innovative products.



LOCATION

MARX HALLE IN VIENNA

The industrial monument from the 19th century in the heart of Vienna inspires above all by its industrial charm and its enormous dimensions. The central structure, the former cattle hall, was the first iron construction in Vienna. It consists of two independent three-naved halls with a total area of 20,000 m².

The hall is distinguished by a simplicity in the construction, which represented enormous progress at the time. In the upcoming Neu Marx district of Vienna, the MARX HALLE can be found as a link between old and new, between tradition and modernity. And the connection is also excellent, as the hall is easy to reach by car and as well with public transport. Hotels and restaurants are located in the immediate surroundings.



20.000 m²

AREA
total

3

STUDIOS

1

THEATER

1878

BUILD

20

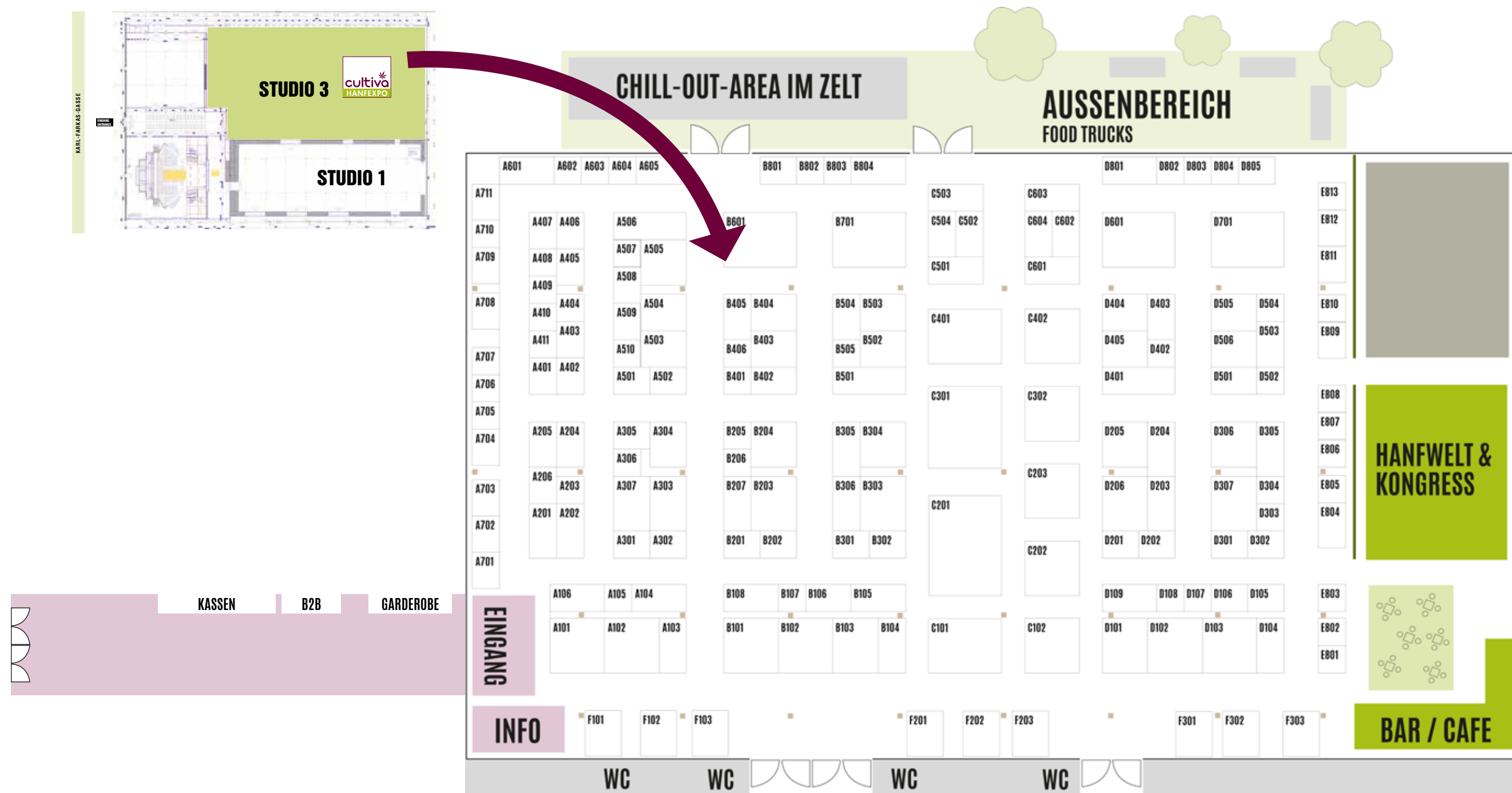
MINUTES
to airport

15

MINUTES
to train station

FLOORPLAN 2022

If you are interested in booking a booth or if you have any questions about the exhibition, please do not hesitate to contact our team. We would be pleased to send you the floor-plan with detailed booth prices or your individual offer.



BOOTH PRICES



BOOTH RENTAL

The booth prices include the rental of the exhibition area with side walls and back wall (without furniture) for the duration of the event, including set-up and dismantling times.

- Back wall and side walls white, height 2.5 m
- Lettering on open stand side

BOOTH TYPES		Inline	Corner	Head	Island
Wide x Deep	Area	EUR 175,-/sqm	EUR 185,-/sqm	EUR 190,-/sqm	EUR 195,-/sqm
3 x 3 m	9 sqm	1.575,-	1.665,-		
4 x 3 m	12 sqm	2.100,-	2.220,-		
5 x 3 m	15 sqm	2.625,-	2.775,-		
4 x 4 m	16 sqm	2.800,-	2.960,-		
5 x 4 m	20 sqm	3.500,-	3.700,-		
6 x 4 m	24 sqm	4.200,-	4.440,-	4.560,-	4.680,-
6 x 6 m	36 sqm			6.840,-	7.020,-
9 x 6 m	54 sqm			10.260,-	10.530,-
12 x 6 m	72 sqm			13.680,-	14.040,-

*Prices excluding taxes, marketing and service fees, electricity and booth equipment

Please note that the booth must be carpeted and have the required back and side walls. With the confirmation you will receive our service folder with price and offer lists for additional furniture, electricity, lighting, etc. Two-level booths must be registered in time and require the approval of the organizer. Additional costs may be charged according to our General Terms and Conditions based on actual costs. Booth registrations have to be written in any case.

Take advantage of a discount for „Early Booking“ until 28th of February 2022!

Fill out the registration form today and receive a discount of rental price for the booth area -10%.



Rental furniture for your booth

For an inviting atmosphere and an all-round successful exhibition presentation, we offer appropriate exhibition furniture for rent. In the diverse range in our exhibition catalog you will find various types of bar stools, chairs, tables and counters. The models are available in various shapes, colors and sizes. So you will always find the piece of furniture that perfectly fits your exhibition appearance.



Power consumption



Electricity connection including consumption

Power connection up to 2,2 KW 1-phase
(1 circuit with a 3-way Schuko distributor)
EUR 195,-

Power connection up to 6 KW 3x1-phase
(3 circuit with a 3-way Schuko distributor)
EUR 295,-

Power connection up to 10 KW
(Power socket/coupling CEE-5x16A WITH distribution box)
EUR 395,-

Power connection up to 20 KW
(Power socket/coupling CEE-5x32A WITH distribution box)
EUR 595,-

Marketing- and service fee (mandatory)

The following costs are included in the flat rate:

- Registration fee and exhibitor passes
Contingent depends on the booth size
- Insertion in the Online exhibitor catalog
- Insertion in the printed exhibitor directory
- Advertising materials for your promo activities
- Waste disposal and cleaning
- Hall lighting during set-up and dismantling

EUR 290,-

Co-exhibitor flat rate

A co-exhibitor is someone who participates in the booth of an exhibitor (main client) with his own staff and his own product range.

EUR 250,-

OPENING TIMES CULTIVA HANFEXPO 2022

FR, 07. October, 11:00 am - 20:00 pm
SA, 08. October, 11:00 am - 19:00 pm
SO, 09. October, 11:00 am - 18:00 pm

Exhibitors may enter the hall daily
from 09.00 am onwards.

BUILD-UP

05. October
08:00–20:00

06. October
08:00–20:00

07. October
08:00–10:00

DISMANTLING

09. October
after expo closing
time 18:00–22:00

10. October
08:00–20:00

Book your stand at www.cultivahempexpo.com or by mail to sales@cultivahempexpo.com



CONGRESS

On all three days of the exhibition, the CULTIVA HANFEXPO Congress will take place in the MARX HALLE parallel to the exhibition. National and worldwide renowned experts from the fields of medicine, research, science, economy and law will inform about current topics around the hemp plant.

The three day long CULTIVA HANFEXPO Congress, which is a separate event and part of the CULTIVA HANFEXPO takes place in the MARX HALLE. It is the hotspot for the topics of medicine, law, politics and culture. International experts talk about current studies and trends. Hemp has gained importance as a beneficial plant in recent years.

Its regional processing opens up a wide range of opportunities to address and solve current problems in the fields of agriculture, environmental protection, nutrition and medicine. The focus this year is again on cannabis as medicine. There is very great interest in this topic in particular, as both the market and the legal situation are in a state of change in many countries. Among other things, the CULTIVA HANFEXPO Congress will address the numerous controversies surrounding cannabis-based medicines. Strong demand

from the public and patients has led to the approval of cannabis products for medical use in most European countries. There is much basic science and clinical research on the potential use of cannabis products to treat chronic pain and cancer.

CONGRESS-FACTS @CULTIVA HANFEXPO 2022

- 30 international und national speaker
- Podiumsdiskussionen
- Start-up-Pitching

Speaker

The congress is an essential building block and an important addition with an equally high level of attention for visitors and the media. National and international speakers give informative keynotes and presentations, in discussion rounds and expert talks.

The size of the congress encourages direct contact between exhibitors, participants and speakers. Increase the presence of your brand and leave an unforgettable impression on visitors.

Become Sponsor of congress

- CATERING**
Invite speakers to lunch and coffee breaks
- ROLL-UPS**
Place your roll-ups in the congress area
- FLOOR STICKERS**
Stick your logo on the floor in the entrance area.
- INFOMATERIAL**
Distribute product flyers or samples.

Become an exclusive sponsor or choose from one of the many sponsorship opportunities

1x	Namebranding Congress Exclusive sponsor	50.000 minutes center of attention during interesting and informative lectures and panel discussions
25 x	Your promotional video during the breaks on the screen during breaks	
LOGO	Placement on the back wall of the stage and on the speaker panel	

Contact the team of CULTIVA HANFEXPO for detailed information at sales@cultivahempexpo.com

PRICE
EUR 5.000,-



Become sponsor of the B2B-events

The B2B events are a meeting point for all companies and professionals who will be represented at CULTIVA HANFEXPO 2021. Meet exhibitors from different nations and gain new business partners. Find out about the latest trends and create networks in the industry. In the middle of the exhibition hall you will find the lounge area with a small café and seating. Place your brand in the lounge and become an exclusive sponsor with maximum attention.

B2B EVENTS

Are you looking for a place where you can meet exclusive clients, exhibitors or VIPs far away from the event? We invite all exhibitors to a B2B brunch directly in the MARX HALLE on the first day of the exhibition.

In addition, an exciting B2B get-together will take place on Saturday after the end of the exhibition day directly in the Business Lounge of the CULTIVA HANFEXPO.



AFTER-SHOW-PARTY @CULTIVA HANFEXPO 2022

- Get-together with Food & Drinks
- Afterwork in a chilled atmosphere
- Entertaining live music

Raise awareness of your brand and become an exclusive sponsor of the Lounge or place your brand at one of the B2B events. We will also be happy to design your sponsorship individually.

If you are interested write to sales@cultivahempexpo.com

1x

B2B-Brunch
Exklusivsponsor

1x

B2B-Networking-
Get-together
sponsored by

LOGO

Exclusive
Lounge-Branding

500 B2B

Contacts

Our guests are
exhibitors, speakers,
industry representatives,
start-ups, editors
and influencers.

PRICE
on request

OUTDOOR AREA

In the outdoor area of the MARX HALLE, which is directly located next to the exhibition hall, you will find the chill-out and enjoyment zone. On more than 1,000 m², a wide range of delicacies and drinks as well as entertainment and relaxation are provided for the visitors.

The choice is between vegan delicacies and Austrian specialties, baked potatoes and sweet snacks - there really is something for everyone here. The variety and selection of different dishes and also the quality of the food freshly prepared directly on site is unique. Refreshments, cocktails or hot drinks, can be found at our bar.

The relaxing outdoor feeling is completed by an entertaining program with live music & DJ sets.

FESTIVALS

@CULTIVA HANFEXPO 2022

- Live-Musik & DJs
- Foodtrucks
- Showbarkeeper & coole Cocktails
- Chill-out-Area



FOR US, IDEAS ARE THE BASICS.
BUT IT IS THE TEAMS AND
THEIR COMMITMENT,
THAT MAKE VISIONS COME TRUE!

START-UP PITCHING



As Austria's largest hemp exhibition, CULTIVA HANFEXPO is the ideal platform for connecting with industry partners, experts and companies from different sectors such as research and development, production, distribution and marketing.

With representatives from Canada, Israel, California, China and many parts of Europe, the international orientation of Austria as a business location will be underlined at CULTIVA HANFEXPO and the potential for its further development will be expanded.

Start-up pitching also gives young entrepreneurs the chance to meet valuable cooperation partners in a pleasant atmosphere and to communicate their offer in the right place.

In cooperation with Cansoul, the financial portal for investors, start-ups are given the opportunity to present their ideas and innovations to the public at the CULTIVA HANFEXPO exhibition and con-

gress. In addition to helpful feedback from mentors, investors and competitors, great prizes await the three best companies in terms of innovation, sustainability, business model and USP.

Start-ups can also apply for CULTIVA HANFEXPO and exhibit in the start-up corner at the exhibition as well as participate in the live pitch.

All current information can be found at www.cultivahempexpo.com.

START-UP-PITCHING @CULTIVA HANFEXPO 2022

- Information on brand new ideas and products
- Live start-up pitch on the stage of the congress
- Feedback from mentors, investors and experts
- Great prizes for the winners

VIENNA

THE MOST LIVEABLE CITY IN THE WORLD

Due to its very high quality of life, the federal capital of Austria was voted the world's most livable city for the tenth time in a row, and Vienna is one of the most popular trade fair cities in the world. You simply cannot escape the charm of this city, which offers a great variety of cultural and leisure opportunities. As a metropolis, Vienna is a cosmopolitan metropolis, an important location for worldwide corporations. Around 1.8 million people live here, the greater Vienna area has a population of around 2.7 million people.

Vienna is only 55km away from the Slovakian capital of Bratislava, which at the present time, does not have its own exhibition. Vienna can be reached from Budapest, Prague, Munich and Ljubljana, within an hour's flight.

Even after the exhibition, Vienna, the beautiful city on the Danube, offers you an opportunity to take in its many sights. There are countless cozy restaurants, bars or coffee houses waiting to be discovered. Vienna is booming with events, cultural events and attractions at any time of the year, so that good, sociable, high-level entertainment is sure to be found.



The MARX HALLE is located in the immediate proximity of the Vienna International Airport Schwechat. The transfer to the exhibition venue takes approx. 15 to 20 minutes, depending on the chosen method of transport. From the MARX HALLE, the best way to get to the sights, shopping streets, hotels and restaurants in the city center is by public transportation, which takes only a few minutes.



PLATIN SPONSOR

ADVERTISING AREAS AT THE EXHIBITION

- 3 Banner Indoor (4 x 1,5 m)
- 3 Banner Outdoor (1,5 x 4 m)

EXHIBITION MAGAZIN

- U4-Advert, 4C
- 2/1 page editorial article
- 1/1 page ompany profile

LOGO PLACEMENT PRINT

- Entry tickets
- Posters *
- Flyer
- Banner near the MARX HALLE
- Transport Media
- Papers
- Exhibitor wristbands
- Coupon cover

LOGO PLACEMENT– DIGITAL MEDIA

- Logo placement at www.cultiva.at (B2C) and at www.cultivahempexpo.com (B2B)
- 2 Social-Media-Posts
- Newsletter-Header

PUBLIC RELATIONS

- Mention in press release
- Advert in media

COUPON BOOKLET

- Double-sided, 4C, with prerforation



PRICE
EUR 15.000,-
exclusive

GOLD SPONSOR

ADVERTISING AREAS AT THE EXHIBITION

- 2 Banner Indoor (4 x 1,5 m)
- 1 Banner Outdoor (1,5 x 4 m)

EXHIBITION MAGAZIN

- U4-Advert, 4C
- 1/1 page ompany profile

LOGO PLACEMENT PRINT

- Entry tickets
- Posters
- Flyer
- Banner near the MARX HALLE
- Transport Media
- Papers

LOGO PLACEMENT DIGITAL

- Logo placement at www.cultiva.at (B2C) and at www.cultivahempexpo.com (B2B)
- 1 Social-Media-Postst
- Newsletter-Footer

PUBLIC RELATIONS

- Advert in media

COUPON BOOKLET

- Double-sided, 4C, with prerforation

PRICE
EUR 9.000,-
limited

SILBER SPONSOR

ADVERTISING AREAS AT THE EXHIBITION

- 1 Banner Indoor (4 x 1,5 m)
- 1 Banner Outdoor (1,5 x 4 m)

EXHIBITION MAGAZIN

- 1/2 Advert, 4C

LOGO PLACEMENT PRINT

- Posters
- Flyer
- Banner near the MARX HALLE
- Transport Media

LOGO PLACEMENT DIGITAL

- Logo placement at www.cultiva.at (B2C) and at www.cultivahempexpo.com (B2B)
- 1 Social-Media-Post
- Newsletter-Footer

COUPON BOOKLET

- Double-sided, 4C, with prerforation

PRICE
EUR 5.000,-
limited

PREMIUM SPONSOR

ADVERTISING AREAS AT THE EXHIBITION

- 1 Banner Indoor (4 x 1,5 m)

EXHIBITION MAGAZIN

- 1/2 Advert, 4C

LOGO PLACEMENT DIGITAL

- Logo placement at www.cultiva.at (B2C) and at www.cultivahempexpo.com (B2B)
- 1 Social-Media-Post
- Newsletter-Footer

COUPON BOOKLET

- Double-sided, 4C with prerforationnn

PRICE
EUR 2.500,-
limited



**ADVERTISING-
POSSIBILITIES**

GET YOUR MULTI-DISCOUNT

When booking more than one advertising activity, we have prepared attractive offers for you.

Book online now at www.cultivahempexpo.com

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10 % Discount

PACKAGE MEDIUM

Choose 3 and get
15 % Discount

PACKAGE LARGE

Choose 4 and get
20 % Discount



Contact

TEL +43 1 3950899-0
sales@cultivahempexpo.com
www.cultivahempexpo.com